

<https://kanto.memolead.co.jp/>

MEMOLEAD

Company Profile





Supporting You Through Life's Milestones

Memolead Group has developed the wedding and funeral business as its core business as well as other businesses in a variety of fields, including hotels, restaurants, costume rental, and insurance, since its establishment in 1969.

We have been involved in milestones of many customers.

We want to be the one who is more attentive than anyone else to the feelings of gratitude you have in your heart.

Not only on special occasions, but also in everyday life.

We will continue to stay close to you and create moments for you to say “thank you” to your beloved ones.



We keep collecting in our hearts a variety of feelings including happiness and sadness from the time of our birth until the end of our lives.

When you open the “memory box” of your heart at a milestone in your life, you will be filled with memories of the past and feelings of gratitude toward your loved ones.

Business Introduction

In addition to the wedding, funeral, and mutual aid association businesses, Memolead is deeply involved in the daily lives of people in the community through its hotel, restaurant, sweets and fitness businesses.



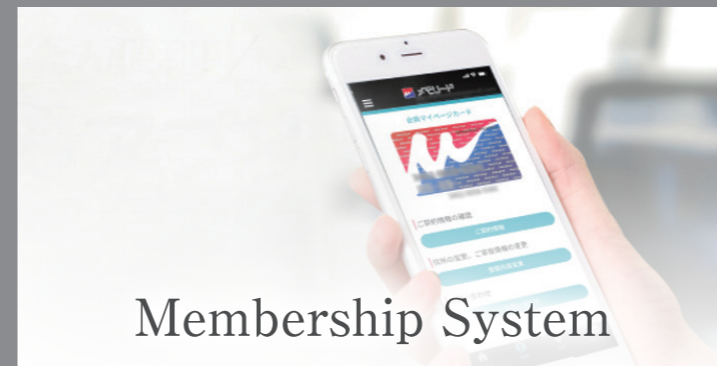
Bridal

Total services to produce memorable wedding scenes



Funeral

A wide range of support services, including preliminary consultations and after-funeral services, which give shape to your feelings of gratitude



Membership System

Accumulation system that fully supports a secure life cycle



Hotel

Special time and atmosphere away from everyday life, accommodation services with sophisticated quality



Costume Rental

Bridal costumes for couples seeking authenticity



Ceremony

Supporting your precious anniversaries such as Shichi-Go-San, coming-of-age ceremonies, graduation ceremonies, marriage proposals and wedding anniversaries with our rental costumes, photography, dinners, etc.



Food

Adding colors to various scenes, such as restaurants for special occasions, cafes to visit in your everyday life, and sweets as a gift to precious friends and families



Location Service

A variety of locations with spaces for rent available to anyone for multiple purposes



Fitness

Fitness clubs that add spice to the lifestyles of people in the community



Marriage Produce

A matchmaking service that only we, as a wedding service provider, can offer



Childcare

A company-led nursery school that accommodates diverse lifestyles to make it easier for female staff to work



Bus Hire Taxi

A microbus, hire and taxi service, which provides a comfortable travel time and atmosphere



Video Production

Photographs and videos for "reminiscence"
Producing a variety of images inside and outside the Group



EC Business

Online sales business for providing services beyond the borders of regions and environments



Funeral Insurance

Funeral insurance born out of Memolead's desire
"to be there for you in case of need"



Medical Mutual Aid

Medical mutual aid that provides large coverage and daily peace of mind for affordable premiums

Hotel



A new form of hotels and resorts with modern and refined tastes.

We provide hotel services under a variety of concepts to suit the attractive local landscape. Spend a blissful moment in an extraordinary atmosphere, and you will surely have an unforgettable experience... We welcome you with premium luxury and heartwarming hospitality.



Resort Villa

Resort villa overlooking the beautiful sea in Okinawa, where you can enjoy a completely private space.

The luxurious time passes in a leisurely manner, enabling you to relish a moment of healing. There are saunas of original specifications by the infinity pool and on the room terrace. You will be revitalized while enjoying the view of the beautiful sea.



Garden Terrace

The exterior, which is distinctive for its simplicity and refined taste, is in harmony with nature.

Garden Terrace Hotels, a premier hotel brand, provides sophisticated services and restaurants. Enjoy a moment of peace and tranquility in a special space with an extraordinary atmosphere.

Providing hotel services in various locations



Resort Wedding



Okinawa

Quiet private resort overlooking the beautiful sea and Kourijima Island

The clear blue sea and lush greenery. An exquisite wedding in a beautiful atmosphere with unspoiled nature.



Hawaii



Chapel in the sky overlooking the Hawaiian sky and ocean

A chapel in the sky enclosed by the clear, azure sea below and the endless blue sky. The beautiful panoramic view from the high floor will add a touch of glamour to your wedding.



Bridal



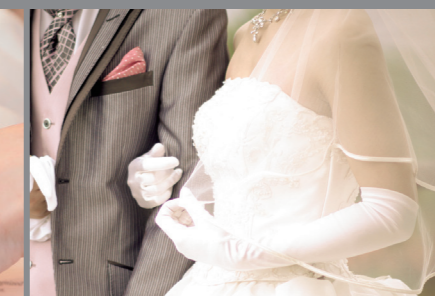
| Photo Wedding

A dramatic finish to be achieved by advanced Korean retouching techniques.

After filming in a studio and on location, the images are corrected and processed in South Korea, a country that can boast of having the best technology. Dramatic, like a scene from a movie. We will create photographs that will remain in your heart for 10 years and beyond.

A token of the couple's gratitude to their loved ones.

Your wedding takes place on just one day. That is why we want you to be able to convey your gratitude to your loved ones then. Our planners and all other staff involved in the wedding will do their best to understand the details of your wishes and help you make them come true. We will work with you to create an opportunity for you to say "thank you" to your loved ones. You can choose from a variety of unique wedding styles, including cathedral, garden, and restaurant weddings. We offer a total service, including the Yuino (engagement ceremony), wedding ceremony, reception party and honeymoon.



| Marriage Production

We have approximately 170,000 members nationwide. Thorough counseling to help you find and get married with your life partner.

At our consultation salon, which boasts one of the largest memberships in Gunma Prefecture, dedicated counselors produce your meeting with your life partner. We will try to understand what you want and worry during the matchmaking and will work closely with you all the time from your meeting with your partner to your marriage.

Costume & Beauty



A dress that brings out the best in you when you wear it and enhances your special occasions.

We offer a wide variety of costumes to enhance milestones in your life, including wedding dresses based on the concept of "dresses for ladies seeking authenticity," as well as dresses for Shichi-Go-San, coming-of-age ceremonies, graduation ceremonies, and more.

We will provide a total service for your special occasions from bridal esthetics, hair and makeup through photo-taking.



Shichi-Go-San



Coming-of-age ceremony



Graduation ceremony

Food

A mind-blowing gastronomic menu to enjoy in a sophisticated atmosphere.

Trendy pancakes served at Italian restaurants and cafes. Authentic French cuisine using a variety of carefully selected ingredients. We have many other restaurants that are full of character. Enjoy a wide variety of dishes that showcase the exceptional skills of our talented chefs.



Restaurants

A moment created with blissful cuisine and sophisticated atmosphere

We offer services with a unique concept, space design and hospitality to suit various scenes including daily use and celebrations for special occasions.

Banquets, Parties & Conferences

Connecting people, things and time

Depending on your purpose and the scene, a wide variety of events are available, from formal banquets to casual stand-up dinners.

We provide a total service to plan and operate events.



Meals to go

Feel free to enjoy the delicious taste of restaurants

You can relish, in the comfort of your own home, the dishes cooked with carefully selected ingredients by chefs of wedding halls and restaurants.

Funeral



Memolead's funeral reflecting your feelings for your beloved one

1 | Trustworthy funeral service



We have a track record of operating for 54 years since our establishment, handling 19,000 cases per year in total within the Group. *Fiscal year ended May 31, 2022
Steadfast quality and reliability.
Our solid track record is proof that we have been chosen by customers.

2 | Multiple funeral styles to fulfill your wishes



We offer a wide range of services, including family funerals, company funerals, and farewell ceremonies, which are available to anybody with any religious background.
Non-religious and musical funerals are also available.

3 | Considerate and attentive service to individual customers



Please feel free to contact us if you have any concerns or worries about the cost or details of funerals. Our staff qualified as funeral directors will help you find answers.

A memorable funeral with hospitality.

A funeral is another time for you to express your gratitude. This is what we believe. So, we will plan a ceremony reminiscent of your loved one's likes and wishes so that the family can send him or her off with peace of mind. We hope everyone there spends an important and peaceful time and remembers it forever. We want to share the feelings you have for your beloved one and will realize a ceremony reflecting the feelings of gratitude.



| Funeral Consultation Center

A convenient and easy-to-access consultation service in your city

A funeral is an important final ceremony in our lives. Memolead recommends a preliminary consultation to alleviate your concerns. Besides, there are numerous things for the family to do after the funeral. Please feel free to contact us if you have any questions.

Membership System



We want to be there for you throughout your life.

With our unwavering support within your reach.

Services that cover all milestones in your life. A secure system to prepare for the wedding and funeral that will come your way someday.

\ Point 1 /

Great peace of mind with small monthly premiums

You can choose the course and plan that best suit your lifestyle. We offer plans for wedding, funeral, coming-of-age and memorial ceremonies.

\ Point 2 /

Perpetuity-guaranteed rights

The contract amount and services at the time of the subscription are guaranteed forever, without being affected by the economy until you use the service.

\ Point 3 /

Secure system approved by the government

Mutual aid associations for weddings, funerals, and other ceremonial occasions are a secure business, because they are approved by the Minister of Economy, Trade and Industry in accordance with the Installment Sales Act and subject to strict screening and guidance.

\ Point 4 /

Free of worry even in times of disaster

If it becomes impossible for us to offer mutual aid association services due to an earthquake, heavy wind, flood, etc., we will work with other mutual aid associations to ensure the services.

\ Point 5 /

Premium guarantee scheme

An amount equivalent to half of the monthly premiums paid by the members is preserved under a government-designated preservation agency.

\ Point 6 /

Nationwide network

If you move to other places after subscription, you can transfer to other mutual aid associations which are available anywhere in Japan and receive wedding and funeral services.

Funeral Insurance

We want to be there for you in case of need.
Funeral insurance born from the desire of Memolead.



はじめやすい 葬儀保険

Easy to start
Funeral insurance

Non-dividend-paying 1-year term insurance (insurance amount based)

If you are planning a funeral, our membership system will cover the cost of the ceremony, but depending on the size and content of the funeral, not all of the cost may be covered.

Our funeral insurance (death benefit) will help you reduce the burden of funeral expenses. We will provide you with greater "peace of mind" in case of need.

[Agencies]

Memolead Insurance Division Nagasaki, Saga, Fukuoka, Miyazaki, Gunma, Saitama, Tokyo

[Underwriter (small-amount and short-term insurance provider)]

Memolead Life Co., Ltd.
Hirata Bldg. 6th floor, 2-8-16 Kanda Sarugakucho, Chiyoda-ku, Tokyo 100-0064, Japan
Tel. 03-3233-0211 (Main line)
Hours: Weekdays 9:00-17:00 (except Saturdays, Sundays, national holidays, and year-end and New Year holidays)
[Registration No.] Director-General of the Kanto Local Finance Bureau (small-amount and short-term insurance) No. 18
[Approval No.] MLAD2407-25

Medical Mutual Aid

The affordable premiums and generous coverage reduce the burden of medical expenses.



JOMO KYOSAI
COOPERATIVE SOCIETY
(by Gunma Prefecture)

Jomo Kyosai is a life and medical care mutual aid operated by a consumer cooperative association approved by Gunma Prefecture.

Providing coverage for hospitalization, surgeries, and hospital visits for injuries and illness, as well as for death, it will help you immediately in case of need.

We deliver the peace of mind to everyone in Gunma Prefecture, from children to the elderly.



JOMO KYOSAI COOPERATIVE SOCIETY

Memolead Bldg. 5th floor, 1-3-14 Odomomachi, Maebashi City, Gunma Prefecture
371-0847, Japan
TEL.027-210-7733 FAX.027-255-0104
Toll-free number: 0120-14-9174

Related Business

Enriching the hearts of our customers and employees every day.
Variety of services that add color to your life.



| Fitness

Healthy mind and body for a vigorous second chapter of your life.

In the era of a 100-year life, the membership complex for use as a "community building" is a place where people can enjoy new lifestyles and find delight in being energetic and positive in the second chapter of their lives. Through the healing, learning and interaction experiences at our fitness gyms, hot stone yoga, spas, culture schools, etc. we will help people in the community to improve their mental and physical health.



| Nursery

Providing an environment where female staff can continue to work without worrying about childcare.

Memolead is also committed to creating a comfortable working environment for female staff. Aiming to become "the most women-friendly company in Japan," we opened a company-led nursery school. It is available to female staff as well as residents of the neighborhood. We will help working mothers ensure healthy growth of their children so that they can work with peace of mind.

CSR・SDGs

Bringing smiles to the faces of everyone who has always supported us.
Rooted in the community, we will help strengthen the bonding among people.



Tokyo

Holding "Children's Food Pantry Chofu"
Co-sponsoring the "Nogawa Tourounagashi" (lantern festival)

Saitama

Holding "Nakayoshi Cafeteria"
Holding "Children's Cafeteria"
Participating in "Sakado Summer Yosakoi Festival"



Gunma

Cooperating in the "Children's Home Shichi-Go-San Celebration"
Donated benches to Ota City Tsuru Park
Donated masks to medical institutions
Donated 50,000 masks to Gunma Prefecture
Holding "Maebashi Tourounagashi" (lantern festival)
Participating in "Gunma Cool Share"
Holding "Memolead Cup Ground Golf Tournament"



List of CSR and SDG activities

Supporting Sports

To create a society where everyone enjoys good health.
Supporting current and future athletes.



| Confectionery

Happiness delivered through baked sweets, cakes and other confectioneries.

The sweets shop "Patisserie Lien" offers a variety of cakes, including the very popular gâteau chocolates. A bite of cake will bring you happiness and a smile. We also accept orders for wedding cakes.



| Passenger Transport

We promise not only a safe but also comfortable ride.

In addition to transportation to and from weddings and funerals, you can use this service for senior citizen groups, children's groups, and short trips. We suggest a service that best suits your purpose and desire, such as chartered buses and hired cars.



Special sponsorship by Memolead Maebashi Triathlon Festa

Maebashi Triathlon Festa is held at Shikishima Park in Maebashi City with special support from Memolead. Participants range in age from 2 years old to people in their 70s, and preschoolers receive a medal for completing the course.



Athlete belonging to Memolead Speed Skating/Ryosuke Tsuchiya

Tsuchiya has achieved results at a variety of competitions, including medals at the Olympic Games and taking the overall men's championship at the All Japan Championship. Memolead will fully support him so that he can continue to strive to reach even greater heights.

Memolead Corporation

Management Philosophy

By creating new values and providing the best services possible, we will pursue the happiness of our employees and at the same time contribute to society.

Basic Policy

We put customer satisfaction before everything else while working together with employees and partners with a spirit of hospitality.

Message

For each heartwarming moment.
To be there for you to witness your bonding with your beloved ones.



Takashi Yoshida,
Representative Director, Memolead Corporation

After engaging in the wedding and funeral service business for more than 50 years since its establishment, Memolead started to think, “we want to be more involved in the everyday opportunities of our customers which lie between their weddings and funerals, which means we want to be there for them to witness their bonding with their beloved ones.” Today, we focus our efforts on “total life services” that support the lives of our customers in a variety of ways by developing various businesses related to their lives, such as the hotel and restaurant business and insurance agency business. What do our customers want and how can we make them happy? We think of individual customers seriously and provide services tailored to their needs and wants. To increase customer satisfaction and make them want to choose Memolead again, Memolead will continue to strive to be “the provider of the best service in Japan” Furthermore, to contribute to the development of not only our customers but also the entire community and society, all employees pay their attention to society and the trends of the times from a broad perspective and work on new business strategies with an eye to the future. At the same time, to be a company that is loved by the community, no matter how large the company grows, we will continue to provide truly valuable services to the community. We will try various ventures and keep taking on challenges.

Being attentive and considerate.
To hear our customers say “thank you” forever.

Memolead was founded as Nagasaki Wedding and Funeral Mutual Aid Center in 1969, and over half a century has passed since then.

We are a mutual aid association focusing on weddings and funerals, and the original pattern of the wedding and funeral services was developed in Yokosuka and Nagoya immediately after the end of World War II.

Combined with the philosophy of mutual support, “one for all and all for one,” it captured the hearts of the public and spread throughout the country. The trust and confidence of the public we have gained since then have led to the current Memolead. Currently, the environment surrounding the industry is changing drastically due to a combination of factors such as changes in the lifestyles of people and their attitudes toward weddings and funerals, social circumstances including a declining birthrate and aging population, non-marriage and late marriage, and structural changes in the industry and the economy.

We will continue to provide attentive and considerate services to our customers because we want to see our customers be truly satisfied and hear them say “thank you” to us no matter how much time and the environment change.

We are determined to develop and grow further by anticipating what our customers need and want and creating a new form of service business.



Shigemi Yoshida,
the President of Memolead Group

Leading “Memorials.”

With that desire in mind, we have been working together with people in the community since the establishment in 1969.

We hope to deliver heartwarming moments to our customers through our services at weddings and funerals, which are the milestones of their lives, as well as at scenes of their everyday lives.